



**Curriculum Vitae**  
**D.Sc. (Econ. & Bus. Adm.) Lasse Torkkeli**

Principal Lecturer at LAB University of Applied Sciences and Adjunct Professor of International Business in the Turku School of Economics at the University of Turku.

The most frequently published author in ISI- and Scopus-ranked journals on the topic of SME internationalization. The main research interests are in the international entrepreneurship and international business domains, focusing on SME internationalization, especially the role of sustainability and digitalization therein. Published in academic journals such as *International Business Review*, *International Marketing Review*, *Industrial Marketing Management*, and *Proceedings of the National Academy of Sciences*, among other journals and publishers.

**Date of CV:** 30 December 2023

**Contact details:**

LAB University of Applied Sciences

Lappeenranta Campus, Yliopistonkatu 36, 53850 Lappeenranta, Finland

E-mail: lasse.torkkeli@utu.fi

**Highlights:**

- **Principal Lecturer** at LAB University of Applied Sciences since 2021
- **Adjunct Professor** at Turku School of Economics since 2018
- **Published** over 150 academic peer reviewed articles since 2010, including 80+ journal articles and book chapters / books.
- In both Scopus- and ISI-ranked journals, Lasse Torkkeli ranks **1<sup>st</sup>** in publication frequency in the topic of SME internationalization among the 1520 authors who have published in this field (*ranking as of December 2023*).
- **Academic Director** and manager of the Master's Programme in International Business and Entrepreneurship and the research group at LUT (2018-2020)
- **Project Manager**, principal investigator and co-investigator in externally funded consortium projects funded by Business Finland, European Union, Nordic Research Council, and foundations.
- **Visiting lecturer and scholar** in Finland and abroad (Universidad EAFIT 2014-2015, TSE 2015, University of Southern Denmark 2017, TalTech 2020-2023)
- **Teacher** in 20+ courses at bachelor's, master's, and doctoral levels in LUT, LAB, TSE and abroad since 2010.
- **Supervisor** of 50+ bachelor's, master's, and doctoral theses since 2014
- **Best reviewer and best paper** awards (e.g., best reviewer award at AIB 2020, ANZMAC 2017, EIBA 2014 conferences, Emerald Literati awards in 2017, 2019)
- **Editorial/Advisory board member** in Innovation Management and Entrepreneurial Process journal, in the Business Growth Insights Journal, and in Cambridge Scholars Publishing

## Current Positions

**Principal Lecturer, LAB University of Applied Sciences** (since 2021)

**Adjunct Professor of International Business, Turku School of Economics** (since 2018)

## Previous Experience:

Associate Professor, LUT School of Business and Management, 2016-2021

Post-Doctoral Researcher, LUT School of Business, 2014-2016

Junior Researcher, LUT School of Business, 2010-2013

Visiting Fellow, Department of Business Administration, TalTech, 2020-2023

Visiting Scholar, University of Southern Denmark, Odense, 2017

Visiting Scholar and Lecturer, Universidad EAFIT, Medellin, 2014-2015

Visiting Lecturer, Åbo Akademi, 2016

Visiting Lecturer, Turku School of Economics at the University of Turku, 2015

FIGSIB Doctoral Grantee, 2012-2013

## Positions of trust at LUT/LAB:

- Project Co-investigator:
  - *LAB UX Center* (European Regional Development Fund), 2021-2023
  - *Digipro* project (Tekes), 2016-2018
  - *Enhancing Value Creation and Value Capture through Business Model Configuration: An Ecosystem Perspective (ENHANCE)* (NOS-HS), 2019-2021
  - *SEinHE - Developing Social Entrepreneurial Skills in Higher Education* (Erasmus+), 2021-2022
  - *International Opportunities and Business Models in the Entrepreneurial Ecosystem* (LSR), 2020-2023
- Project Manager:
  - *Boosting the Internationalization of Cleantech SMEs (BICS)* (Tekes), 2015-2018
  - *Go East* (LSR), 2017-2018
- Academic Director of the LUT Master's Programme on International Business and Entrepreneurship, 2018-2020
- Manager of the International Business, Entrepreneurship and Marketing research group, 2018-2020
- Teacher tutor for the MIMM Master's Program (2012-2019)
- Member of the LUT AACSB Assurance of Learning committee (2019-2020)

## Memberships:

- Editorial Advisory Group, Cambridge University Scholars, 2018-
- Editorial Board, Innovation Management and Entrepreneurial Process Journal, 2022-
- Editorial Board, Business Growth Insights Journal, 2023-
- European International Business Academy (EIBA)
- Academy of International Business (AIB)
- Academy of Management (AoM)
- European Council for Small Business and Entrepreneurship Association (ECSB)

**Reviewer for journals:** Journal of Management Studies, Journal of Business Venturing, Journal of World Business, Global Strategy Journal, International Business Review, and International Marketing Review, among others

### **Supervised 6 completed doctoral dissertations:**

- Completed in 2020: Ioan-Iustin Vadana, Päivi Aaltonen, Hannes Velt
- Completed in 2021: Jaakko Metsola, Maria Uzhegova, Agnes Asemokha

## **Teaching**

Master's and Bachelor's degree level teaching experience since 2010.

2021-:

- Theories of Entrepreneurship (doctoral course, 2023)
- Ethics, Governance & Responsible Management (2021-)
- Digital Transformation Management (2022-)
- Tutkimus ja kehittäminen (2021)

2018-2020:

- Accenture Case Workshop (2016-2020)
- Contemporary Issues in International Business and Entrepreneurship (2019-2020)
- International Entrepreneurship Challenge (2016-2020)
- Research in International Business and Entrepreneurship (2019-2020)
- Master's Thesis Seminar (2019)
- Strategic Marketing Project (2018-2019)
- Theories and Research in International Business (Kataja Doctoral course, 2019)

Before 2018:

- Asian Management (2015-2017)
- Contemporary Issues in International Marketing (2014-2015)
- Doctoral Course in Theories of International Business (Doctoral course, 2017)
- Internationalization of the Firm and Global Marketing (2010-2015)
- Kansainvälisen markkinoinnin perusteet (2010-2014)
- Liiketoiminnan ohjaus- ja informaatiojärjestelmät (2014-2016)
- Project Course in Strategy and Business Models (2016)
- New Venture Management (2017)
- Strategy Consulting (2012, 2014-2016)
- Strategy Project (2017)
- Visiting lecturer at Turku School of Economics, 2015, course "*Exports and SME Internationalisation*"
- Supervising Bachelor's and Master's theses since 2014, doctoral theses since 2016
- Pedagogical Qualification (completed 2014, 25 ECTS)

## **Education**

**D.Sc. (Econ. & Bus Adm.), 2013** (accepted with distinction)

Lappeenranta University of Technology, School of Business, Finland

**M.Sc. (Bus Adm.), 2023**

XAMK University of Applied Sciences, Finland

**M.Sc. (Econ. & Bus Adm.), 2009**

Lappeenranta University of Technology, School of Business, Finland

## **M.Sc. (Tech.), 2005**

Lappeenranta University of Technology, Dept. of Information Technology, Finland

### **Awards**

- Teaching achievement of the Year 2013, The Finnish Association of Business School Graduates (SEFE) - Best Msc programme (Master's in International Marketing Management)
- Administered the course with the most positive student feedback at LUT School of Business and Management (*Contemporary Issues in International Business and Entrepreneurship 2020*, 4.9 / 5.0). Finalist for the 2021 Academy of International Business Teaching Innovation Awards.
- Supervised the master's thesis recipient of the inaugural EPAS-MIB best master's thesis award (Reeta Munther: *Business model adaptation and its relation to international opportunity recognition Case: Finnish SMEs in Cleantech sector*)
- AIB 2020 Best Reviewer, EIBA 2014 Best Reviewer, ANZMAC 2017 Most Outstanding Reviewer
- Emerald Literati Awards (Highly Commended, 2017; Outstanding Contribution, 2019)
- Doctoral Dissertation "The Influence of Network Competence on Internationalization of SMEs" approved with distinction.
- VITAKO Award 2013 for the best doctoral dissertation in LUT School of Business and Management
- Suomen Ulkomaankaupan Edistämisrahasto award 2015 for the best doctoral dissertation related to international business

### **Summary of Other Professional Activities**

- Invited speaker at international seminars and associations, organized for example by *La Fabrique de l'exportation*, 2021, and *Institute of Management & Research New Delhi*, 2022
- Member of the attestation committee for doctoral students at *Department of Business Administration, TalTech University*, 2021-2023
- Member of the assessment committee for two professorship positions at the *University of Southern Denmark*, 2021
- Co-guest edited three special issues on international business and marketing, one in *Small Enterprise Research* (2022) and two in *Sustainability* (2022-2023)
- Evaluator of *The European Science Foundation* call (2019) for Junior and Senior Research Projects of the Research Foundation Flanders (FWO).

- Pre-examiner and opponent of the doctoral thesis of Ulrik Bjørn Nielsen (University of Southern Denmark, 2020), titled “Essays on International Joint Ventures in Emerging Markets”
- Research publications 2010-2024 include 3 theses, 80+ peer-reviewed journal and book publications and 60+ refereed conference papers.
- 0,
  - The publication forums include the International Business Review, International Marketing Review, Industrial Marketing Management, Proceedings of the National Academy of Science, Journal of International Entrepreneurship, European Management Journal, Critical Perspectives in International Business, and book series published by Palgrave and Edward Elgar, among others.