



Curriculum Vitae
D.Sc. (Econ. & Bus. Adm.) Lasse Torkkeli

I am Principal Lecturer (Yliopettaja) at LAB University of Applied Sciences, an Adjunct Professor of International Business in the Turku School of Economics at the University of Turku, and Visiting Fellow in the Department of Business Administration, TalTech. My research interests are in the international entrepreneurship and international business domains, focusing on internationalization of small- and medium-sized enterprises, especially in sustainable and digital entrepreneurship. I have published my research in journals such as *International Marketing Review*, *Industrial Marketing Management*, *International Business Review*, *European Business Review*, and *Proceedings of the National Academy of Sciences*, among other journals and publishers.

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Contact details:

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Highlights:

- **Adjunct Professor** at Turku School of Economics since 2018
- **Visiting Fellow** at Department of Business Administration, TalTech since 2020
- **Principal Lecturer (Yliopettaja) at LAB University of Applied Sciences** since 2021
- **Academic Director** and manager of the Master's Programme in International Business and Entrepreneurship, and the IBEM Research Group at LUT (2018-2020)
- **Project Manager**, principal investigator and co-investigator in externally funded consortium projects funded by Business Finland, European Union, Nordic Research Council and the LSR foundation
- **Visiting lecturer and scholar** in universities in Finland and abroad (EAFIT 2014-2015, TSE 2015, ÅA 2016, University of Southern Denmark 2017, TalTech 2020-)
- **Teacher** in 20+ courses at bachelor's, master's, and doctoral levels in LUT, LAB, TSE and abroad since 2010.
- **Supervisor** of 50+ bachelor's, master's, and doctoral theses since 2014
- **Published** over 100 academic peer reviewed articles since 2010, including 60+ journal articles and book chapters / books. Doctoral dissertation approved with distinction.
- **Best reviewer and best paper** awards (e.g. best reviewer award at AIB 2020, ANZMAC 2017, EIBA 2014 conferences, Emerald Literati awards in 2017, 2019)
- **Editorial board member**, Innovation Management & Entrepreneurial Process Journal
- **Expert advisory board member**, Cambridge Scholars Publishing

Current Positions

Principal Lecturer, LAB University of Applied Sciences (since 2021)

Visiting Fellow, Department of Business Administration, TalTech (since 2020)

Adjunct Professor of International Business, Turku School of Economics (since 2018)

Previous Experience:

Associate Professor, LUT School of Business and Management, 2016-2021

Post-Doctoral Researcher, LUT School of Business, 2014-2016

Junior Researcher, LUT School of Business, 2010-2013

Visiting Scholar, University of Southern Denmark, Odense, 2017

Visiting Scholar and Lecturer, Universidad EAFIT, Medellin, 2014-2015

Visiting Lecturer, Turku School of Economics at the University of Turku, 2015

FIGSIB Doctoral Grantee, 2012-2013

Positions of trust at LUT/LAB:

- **Ongoing (2021) projects:**
 - *LAB UX Center* (European Regional Development Fund), 2021-
 - *SEinHE - Developing Social Entrepreneurial Skills in Higher Education* (Erasmus+), 2021-
 - *International Opportunities and Business Models in the Entrepreneurial Ecosystem* (LSR), 2020-
- **Previous projects and positions of trust:**
 - Project Co-investigator in the *Digipro* project (Tekes), 2016-2018
 - Project Co-investigator in the *Enhancing Value Creation and Value Capture through Business Model Configuration: An Ecosystem Perspective (ENHANCE)* (NOS-HS), 2019-2021
 - Project Manager in the *BICS* project (Tekes), 2015-2018
 - Project Manager in the *Go East* project (LSR), 2017-2018
 - Academic Director of the LUT Master's Programme on International Business and Entrepreneurship, 2018-2020
 - Manager of the International Business, Entrepreneurship and Marketing research group, 2018-2020
 - Teacher tutor for the MIMM Master's Program (2012-2019)
 - Member of the LUT AACSB Assurance of Learning committee (2019-2020)

Memberships:

- **Member of the Editorial Advisory Group**, Cambridge University Scholars, 2018-
- **Member of the Editorial Board**, Innovation Management and Entrepreneurial Process Journal, 2022-
- **Topic Editor**, Sustainability, 2021-
- **Member** of the European International Business Academy (EIBA), Academy of International Business (AIB), Academy of Management (AoM), European Council for Small Business and Entrepreneurship Association (ECSB)

Reviewer for journals: Journal of Management Studies, Journal of Business Venturing, Journal of World Business, Global Strategy Journal, International Business Review, and International Marketing Review, among others

Guest edited special issues for journals:

- *Responsibility and Sustainability in SMEs for Sustainability* (co-guest edited in 2022 with Prof. Susanne Durst)
- *Resilient Growth and International Entrepreneurship for Small Enterprise Research* (co-guest edited in 2022 with Dr. Sharon Loane)

- *Sustainable Entrepreneurship Management and Digitalization for Sustainability* (co-guest edited in 2022 with Dr. Nicolaj Hannesbo Petersen, Dr. Erik Rasmussen, and Prof. Sascha Fuerst)

Supervised completed doctoral dissertations (year completed):

- Ioan-Iustin Vadana (2020)
- Päivi Aaltonen (2020)
- Hannes Velt (2020)
- Jaakko Metsola (2020)
- Maria Uzhegova (2021)
- Agnes Asemokha (2021)

Teaching

Master's and Bachelor's degree level teaching experience since 2010.

2021-:

- Ethics, Governance & Responsible Management (2021-)
- Digital Transformation Management (2022-)
- Tutkimus ja kehittäminen (2021)

2018-2020:

- Accenture Case Workshop (2016-2020)
- Contemporary Issues in International Business and Entrepreneurship (2019-2020)
- International Entrepreneurship Challenge (2016-2020)
- Research in International Business and Entrepreneurship (2019-2020)
- Master's Thesis Seminar (2019)
- Strategic Marketing Project (2018-2019)
- Theories and Research in International Business (Kataja Doctoral course, 2019)

Before 2018:

- Asian Management (2015-2017)
- Contemporary Issues in International Marketing (2014-2015)
- Doctoral Course in Theories of International Business (Doctoral course, 2017)
- Internationalization of the Firm and Global Marketing (2010-2015)
- Kansainvälisen markkinoinnin perusteet (2010-2014)
- Liiketoiminnan ohjaus- ja informaatiojärjestelmät (2014-2016)
- Project Course in Strategy and Business Models (2016)
- New Venture Management (2017)
- Strategy Consulting (2012, 2014-2016)
- Strategy Project (2017)
- Supervising Bachelor's and Master's theses since 2014, doctoral theses since 2016
- Pedagogical Qualification (completed 2014, 25 ECTS)

Education

D.Sc. (Econ. & Bus Adm.), 2013 (accepted with distinction)

Lappeenranta University of Technology, School of Business, Finland

M.Sc. (Econ. & Bus Adm.), 2009

Lappeenranta University of Technology, School of Business, Finland

M.Sc. (Tech.), 2005

Lappeenranta University of Technology, Dept. of Information Technology, Finland

Awards

- Teaching achievement of the Year 2013, The Finnish Association of Business School Graduates (SEFE) - Best Msc programme (Master's in International Marketing Management)
- Administered the course with the most positive student feedback at LUT School of Business and Management (*Contemporary Issues in International Business and Entrepreneurship 2020*, 4.9 / 5.0)
- Supervised the master's thesis recipient of the inaugural EPAS-MIB best master's thesis award (Reeta Munther: *Business model adaptation and its relation to international opportunity recognition Case: Finnish SMEs in Cleantech sector*)
- AIB 2020 Best Reviewer, EIBA 2014 Best Reviewer, ANZMAC 2017 Most Outstanding Reviewer
- Emerald Literati Awards (Highly Commended, 2017; Outstanding Contribution, 2019)
- Doctoral Dissertation "The Influence of Network Competence on Internationalization of SMEs" approved with distinction.
- VITAKO Award 2013 for the best doctoral dissertation in LUT School of Business and Management
- Suomen Ulkomaankaupan Edistämisrahasto award 2015 for the best doctoral dissertation related to international business

Summary of Other Professional Activities

- Invited speaker at international seminars and associations, organized for example by *La Fabrique de l'exportation*, 2021, *Institute of Management & Research, New Delhi*, 2022
- Member of the attestation committee for doctoral students at *Department of Business Administration, TalTech University*, 2021-2022
- Member of the assessment committee for two professorship positions at the *University of Southern Denmark*, 2021
- Evaluator of *The European Science Foundation* call for Junior and Senior Research Projects of the Research Foundation Flanders (FWO), 2019

- Pre-examiner and opponent of the doctoral thesis of Ulrik Bjørn Nielsen (University of Southern Denmark, 2020), titled “Essays on International Joint Ventures in Emerging Markets”
- My research publications 2010-2022 include 3 theses, 60+ peer-reviewed journal and book publications and 50+ refereed conference papers.
- The publication forums include the International Business Review, International Marketing Review, Industrial Marketing Management, Journal of International Entrepreneurship, European Management Journal, European Business Review, Proceedings of the National Academy of Sciences, Critical Perspectives in International Business, and book series published by Palgrave and Edward Elgar, among others.

Relevant Work Experience Prior to Academia

Mipro Oy Mikkeli, Finland (3/2005-9/2007)

Design Engineer

Responsibilities: Software engineering, Network design and implementation, DMS design and implementation, IT support, Implementation of extranet systems, designing network architecture, Network security testing and additional responsibilities on system maintenance and development.

Synexas GmbH – The BEE Company Krefeld, Germany (6/2004-9/2004)

Call Center Agent

Responsibilities: Providing international customers with technical support services through phone and e-mail. Supported devices desktop and laptop computers, PDA devices and digital cameras. Support for both software and hardware.